

**From:**

**Sent:** 07 June 2020 17:21

**To:** Business Licence <business.licence@brent.gov.uk>

**Subject:** Re: 141 Kilburn High Road NW6 7HT - Objection to Gambling License

Dear Sirs,

I have lived in the area since 2007 and in [REDACTED] since 2008 and have a few objections to the proposed new betting shop.

They are as follows:

(a) Gambling can be associated with, support and/or be a source of crime and disorder.

We have clear and unquestionable evidence of this point as there was a William Hill's betting shop in the same spot where the new shop would be located. The William Hill's shop only closed very recently. The store's customers remained in the corner for hours, alternating between gambling inside the store and drinking on the curb opposite to the store. The wine/alcohol bottles, cans, urine, vomit and occasionally even faeces were noticeable, especially early on Saturdays and Sundays.

Moreover, these same customers have engaged in fights and the police have been called many times, often needing to remain parked there to avoid more trouble. The customers of this previous shop were also a source of disturbance to pedestrians, who tried to avoid them, and increased the feeling of insecurity in the area.

(b) Protecting children and vulnerable persons from being harmed or exploited by gambling.

There are 3 primary schools and 1 nursery in near proximity to the proposed new betting shop. This means that children and parents are exposed to the behaviours described above on a daily basis.

These shops also normally advertise substantial prizes and can influence children to think gambling is a potential source of revenue. It does not show the reality that the odds are in favour of the "house", a fact which is apparent in the profitability of these businesses.

(c) Even with the closure of the previously mentioned William Hill, there are currently 7 gambling establishments in our area.

While it is understandable that some people like to gamble and need a regulated facility to do this, there are more than enough places to do this in the area. I believe that all those below are more than enough to cover the demand for gambling in the area.

The 7 establishments are:

- 1) Cashino at 130 Kilburn High Rd, Kilburn, London NW6 4JD
- 2) Palace Amusements at 108 Kilburn High Rd NW6 4HY
- 3) City Slots, 89 Kilburn High Rd, London NW6 6JE
- 4) Betfred at 127 Kilburn High Road, NW6 6JH,
- 5) Ladbrokes at 205 Kilburn High Rd, NW6 7HY,
- 6) Ladbrokes at Kilburn Bridge House, Kilburn High Rd, Kilburn, NW6 6HY, and
- 7) William Hill at 40A Kilburn High Rd, NW6 5UA

I hope you reconsider the licence. The closure of that William Hill shop in the corner improved life in the street and opening a new gambling establishment would jeopardize the quality of life in our area. Please help us make our neighbourhood a safer, cleaner, and better place to live.

Kind regards